

New Apple Products Announced September 14

SBAMUG General Meeting Sept. 29, 2021

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New and Still-Available Apple Products

- **New Products Introduced at Apple's Sept. 14 Event:**

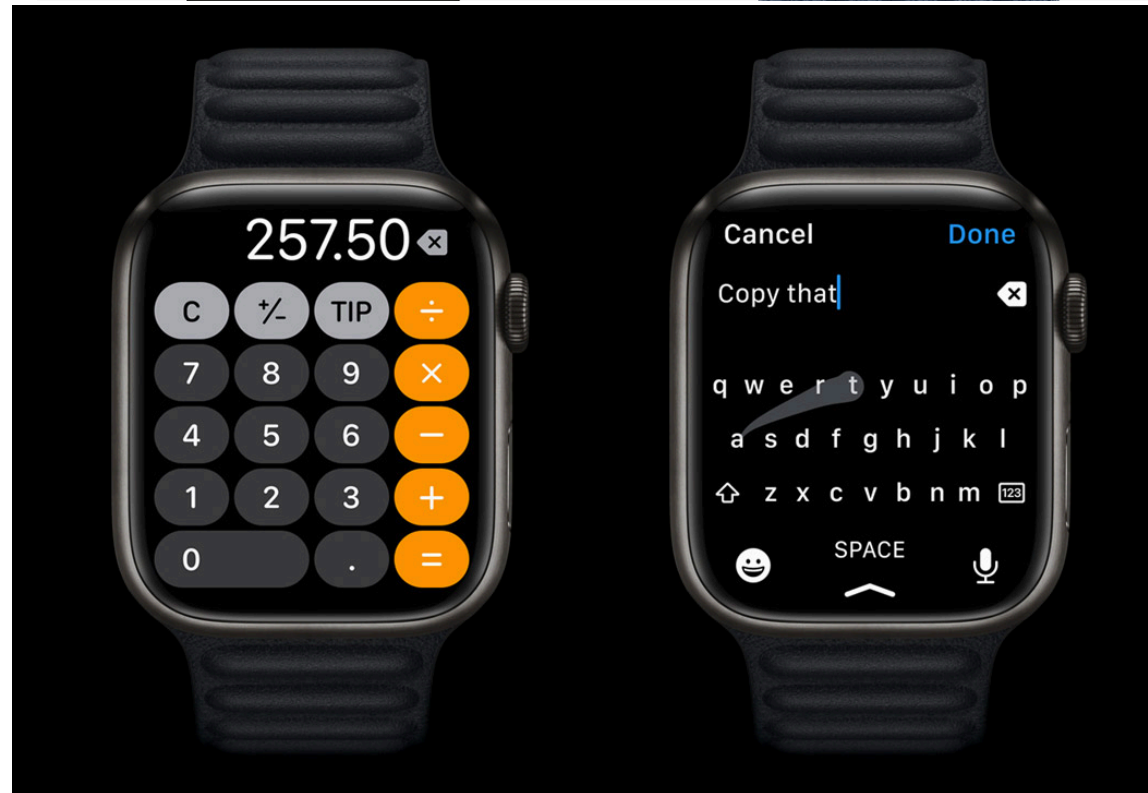
- Apple Watch Series 7
- iPhone 13, iPhone 13 Pro
- iPad-10.2 inch, iPad Mini-8.3 inch

- **Products Still Available:**

- Apple Watch Series 6, Apple Watch SE, Apple Watch Series 3
- iPhone 12, iPhone 11, iPhone SE
- iPad-8th Gen., iPad Air-4th Gen., iPad Pro-11 inch, 12.9 inch

Apple Watch 7

- 20% Larger screen, brighter, always visible
- Thinner, 1 mm taller body, Two Case Sizes
- Larger screen buttons
- Full-Size Keyboard
- 18 hour battery
- 33% Faster wireless charging
- Golf, Biking Software, Blood Ox
- 5 Body/band colors



iPhone 13 Features

- A15 Bionic Chip with 6-core CPU, 4-core GPU, 16-core Neural Engine
- Flat sides on phone body, stronger screen glass, New/Unique body colors
- Facial ID, Wireless (Mag-Safe) charging
- Wide and Ultra-Wide Cameras, larger 12 megapixel sensors, macro close-ups
- Auto-Focus Cinematic Mode, Brighter, 2X faster refresh OLED Display
- Smaller “Notch” at the top of the screen
- 2.5 Hours more battery life than iPhone 12 Pro
- Pro Model has third, Telephoto, Camera, 5-Core GPU, Super Retina display



iPhone **SE**
From
\$399



iPhone 11
From
\$499



iPhone 12
From
\$599



iPhone 13
From
\$699



iPhone 13 Pro
From
\$999

iPhone Family Overview



New iPhone-13 Models Mini, Regular, Pro, Pro-Max

5.4" 6.1" 6.1" 6.7" screen sizes



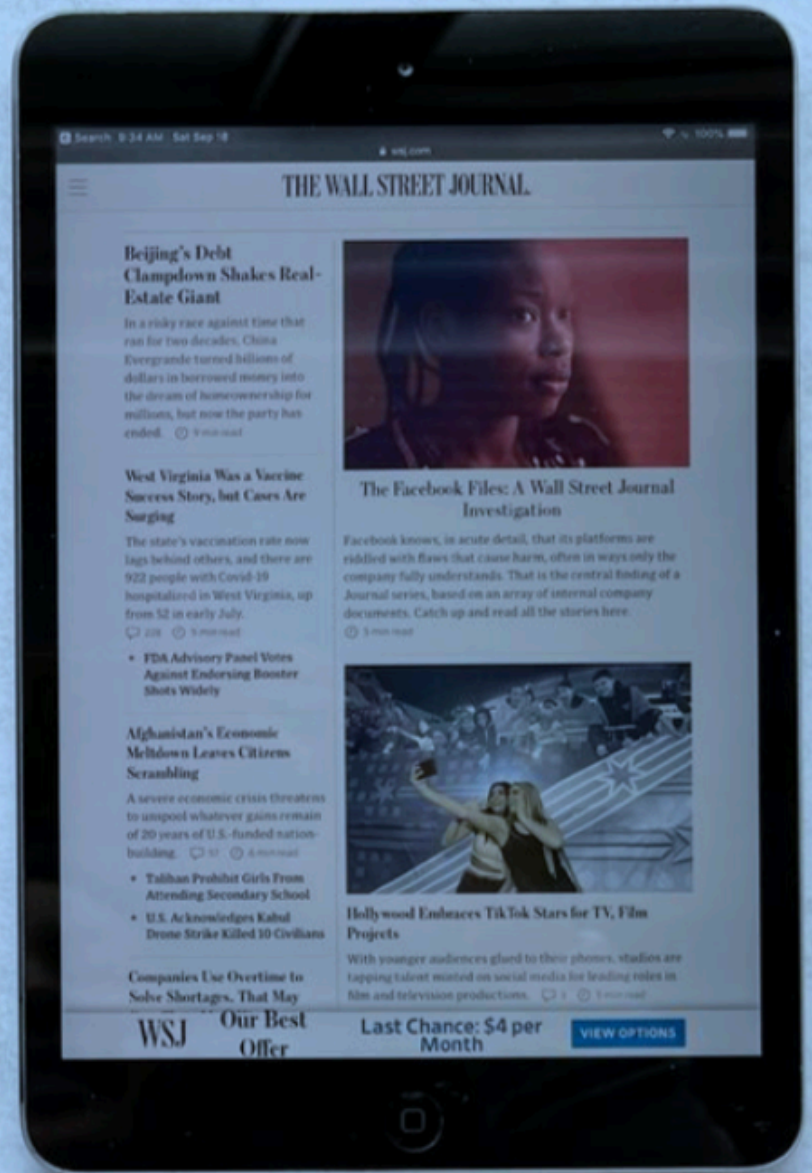
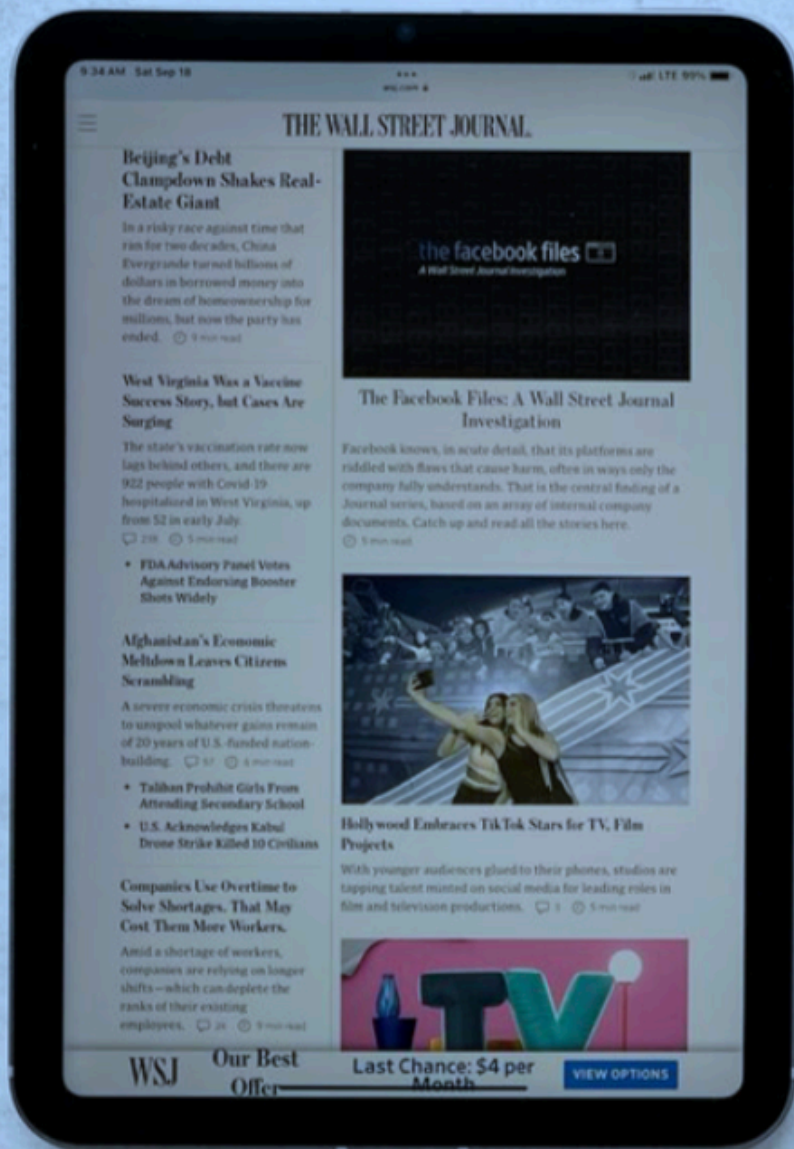
iPhone-13 Unique Colors

Improved iPad “Regular” 10.2 inch Features

- A13 Bionic Chip, 20% Faster GPU, Neural Engine
- Better Cameras: 8MP Wide (back) and 12MP Ultra-Wide (front, FaceTime)
- Center Stage and Picture-in-Picture
- Touch ID on Home Button
- Optional Keyboard, Apple Pencil (1st Generation)
- Cellular Option: Gigabit-Class LTE
- LED-backlit Multi-Touch Retina Display

New iPad Mini Features

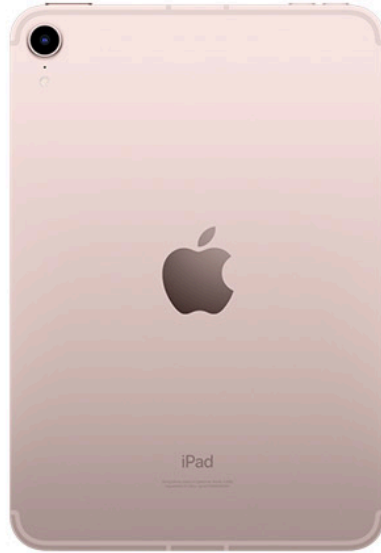
- 8.3 inch Liquid Retina LED-backlit Multi-Touch Display (“All Screen”)
- 40% faster A15 Bionic Chip, 6-core CPU, 5-core GPU, 16-core Neural Engine
- Touch ID on Top Button, USB-C Port, Choice of 4 finish colors
- Rear/Wide Camera 12 MP, Front Ultra-Wide FaceTime Camera 12 MP
- Center Stage automatically zooms and pans front camera to keep you centered in the frame
- Optional 5G Cellular model, Nano-SIM tray and eSIM support
- Supports Apple Pencil 2nd Generation, but no Home Button or Headphone jack



New iPad Mini (L)
Previous iPad Mini (R)



Space Gray



Pink



Purple



Starlight

iPad-Mini Finish Colors